



COMMITTEE: Steering

DATE: Wednesday, January 12, 2011

Time: 07:00 AM – 08:00 AM

LOCATION: Captain Cook Hotel
Anchorage, Endeavor Room

X	Martha Pearson – SEARHC, WISEWOMAN Committee Chair		Deborah Corker – AK Health Fairs, Inc.
X	Gary Ferguson – ANTHC		John McCleary – MOA, Parks and Recreation
	Michelle Cassano – ADA	exc	Sarah Paddock – SEARHC, WomenHeart
	Sandra Carroll-Cobb – UAA, AAHPERD (Kathy)	X	Janice Gray – SOA, Heart Disease & Stroke Prev Pgm
	Karen Friedl – ANMC		Christie Artuso – PAMC, Neurosciences
X	Brenda Shelden – Mat-Su RMC		Michael DiFilippo – BP & WIN
	Linda Shepard – PAMC, Parish Nurses	exc	Justine Muench – UAA/UAS
	Jamie Morgan – AHA (CA)	X	Susan Suarez - WISEWOMAN
exc	Renae Mathson – SEARHC, WISEWOMAN		Open
	Stan Watkins, MD – American Heart Institute		Open
	Andrea Fenaughty – SOA Epidemiology	X	Miriam Lemke, Secretary, SOA, HDSP
X	Clint Farr – SOA, HDSP Epidemiology	X	Russ Stevens, SOA, HDSP

ITEM	
Welcome and Roll Call	
Steering Committee Business Membership Update <ul style="list-style-type: none"> ➤ Retiring members: Chris Sherwin – AHA has been reassigned to the AHA national office ➤ Welcome new members: Jamie Morgan – AHA (California) , Susan Suarez ➤ Membership review: ➤ Take Heart Alaska Letterhead progress (attachment) 	<ul style="list-style-type: none"> -Janice will contact Brenda Shelden and Salinda Shawnz (Heart Attack-STEMI Expert from AHA) to help them network and exchange resources. -Jamie is the American Heart Association Representative and will be in Juneau during the legislative session -Susan Suarez from WISEWOMAN joined the steering committee -The letterhead is still awaiting approval from the Publication Specialist -Everyone likes the layout of the letterhead -Some names have to be updated
Coalition Development <ul style="list-style-type: none"> ➤ Committee Chair Recruitment ➤ 2011 Steering Committee Chair Volunteer(s)? 	<ul style="list-style-type: none"> - Committee Chairs: Healthy Lifestyles (Renae Mathson), Public Education (open), Professional Education (open), Cardiac Systems of Care Subcommittee (Brenda Shelden), Stroke Systems of Care Subcommittee (Christie Artuso) -Martha is not interested in returning to her old position as chair of the Public Education Committee, so that position is still open as well as the Professional Education Committee chair. -Martha has volunteered to continue as the steering committee chair for the 2011 calendar year. Thanks Martha!

➤ Coalition Training Opportunity

-Janice presented an email from Barbara Stillwater containing information about an Emergency Preparedness Training and a Tobacco Grantee and Coalition Building Training that the Take Heart Alaska coalition membership has been invited to attend in March 2011.
-We could combine the coalition training with another face-to-face THA steering committee meeting in March
-Gary points out that this training is unique because it brings together many people from different coalitions and communities
-Russ adds that this would be a good chance to recruit new THA members

➤ Reviewing the work of the Take Heart Alaska Coalition

-Martha asks if we are becoming a group that links together other coalitions of the State. All Lifestyle related coalitions/groups could be linked to Cardiovascular health
-Russ adds that some projects of groups or coalitions are overlapping. If we had a better understanding of what other coalitions are doing, we could better ensure that gaps are filled. In order to accomplish this, we need to know what coalitions and groups exist and connect them with each other.
-Martha suggests that it could be THAs mission to connect them and to develop a map on the website. The THA website could be the contact point and provide links to all Healthy Lifestyle related coalitions. THA could function as an information resource and help fill the gaps.
-Brenda stresses that this is a good way to get information for people from rural communities
-Gary suggests dividing the coalitions on the map into Northwest, Southeast, etc.
-Martha asked if the CDC grant for the Heart Disease and Stroke Prevention program had requirements for what the coalition must do. Janice stated that the CDC grant just requires us to have a statewide coalition but it does not tell us what to do with that coalition structure
-Susan will do some research on regional committees and will create a draft for the March 22 meeting where people can sign up if one of the listed events is happening in their community
-Janice mentioned that Gail Stolz would like to make sure the Chronic Disease Prevention and Health Promotion (CDPHP) coalitions work better together. She would like to help coordinate the 4 main coalitions in the CDPHP Section (Tobacco, THA, Diabetes and Cancer)

➤ American Heart Association (AHA) Legislative Advocates-Heart Disease Registry, Assist with Village Workforce Issues, other ideas?

Janice presented that the AHA asked the Heart Disease and Stroke Prevention Program if they would like us to follow or propose any bills for the upcoming 2011 Alaska Legislative session. Her initial proposal to them was for a heart disease or cardiovascular (CV) disease statewide registry, assist with (promote) support for workforce issues in the villages regarding their ability to screen/counsel/treat for CV risk factors, and to ask for state funding to support Heart Disease and Stroke Prevention and Treatment projects. The steering committee did not offer any additional requests at this time.

<p>Heart Attack/Stroke PSAs Juneau, Anchorage, Fairbanks, Tanana Valley, Kodiak, Kenai</p>	<p>-The Heart Disease & Stroke Prevention Program is running 3 PSAs statewide in Juneau, Anchorage, Fairbanks, Kodiak, Tanana Valley, Kenai, and Kodiak: Signs and Symptoms of a Heart Attack, FAST Signs and Symptoms of a Stroke (treatment), General Stroke Symptoms. Clint Farr is the voice.</p> <p>-Brenda will forward PSAs to other radio stations and ask them to run them for free, especially in February</p> <p>-Russ will put a link to the PSAs on the THA website</p> <p>-Janice will forward the PSA recordings and scripts to the Steering Committee members.</p>
<p>Take Heart Alaska 2010 Cardiovascular Strategic Plan Update</p> <p>Review documentation proposals:</p> <ul style="list-style-type: none"> • Publication Specialist Update (3 colors, format) • Risk Factors/ Protective Factors • Goals and Objectives 	<p>-Julie Bates, Publication Specialist, will use the colors pink (red), purple (blue/red) and black for the color scheme. She will use various logos, photos and artwork to accentuate the format of the Plan document.</p> <p><u>Risk Factor Document Review</u></p> <p>-Susan suggests adding atrial fibrillation to the box under Risk Factors, #4 for consistency.</p> <p><u>Goals and Objectives Document Review</u></p> <p>-Martha asks how we evaluate what is necessary to keep and what not. Some objectives might have been already accomplished by someone. Will we put everything into the Plan? We agreed that the goals and objectives will appear in the Plan</p> <p>-Susan points out that the objectives and strategies on page 6 need to be better related with each other</p> <p>-Susan questions if Objective 1 on page 3 should be 2 objectives. Janice explains that knowing the signs and symptoms of heart attack and stroke and the importance of calling 911 is tied together</p> <p>-Please send any changes, updates and ideas for the Plan Documents to Janice by March 1 If anyone needs additional copies or links to the plan documents, let Janice know.</p>
<p>Next Meetings:</p> <ul style="list-style-type: none"> ➤ Wednesday, March 23 Face-to-face in the morning during coalition training ➤ Thursday, April 14 Teleconference ➤ Thursday, July 14 Face-to-face? Do we want to meet in the summer?? Martha will use Doodle and ask the steering committee members if they have time in summer ➤ Thursday, October 13 Teleconference 	
<p>Wrap-Up/Close</p>	<p>Martha wrapped up the meeting and thanked the participants.</p>



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2011 Steering Committee

Martha Pearson, MA, CTTS-M, ACSM Pt, Committee Chair

SEARHC, WISEWOMAN Program
Sitka, AK

Christie Artuso, RN, CCRN, CNRN, Ed. D

Providence Alaska Medical Center
Anchorage, AK

Sandra Carroll-Cobb, MS, Ed. D

University of Alaska – Anchorage
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Michelle Cassano

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Deborah Corker, PhD

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Providence Alaska Medical Center
Anchorage, AK

Susan Suarez

SEARHC, WISEWOMAN Program
Sitka, AK

Stanley Watkins, MD, MHS

Alaska Heart Institute
Anchorage, AK

9 July 2010

ssssssss, President

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ssssss Drive
Juneau AK 99801

Dear Mr. ,

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Sincerely,

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